



Contact: Richard Andrews, WFH communications Officer  
Tel: (514) 394-2822 Email: randrews@wfh.org

FOR IMMEDIATE RELEASE

**Scoring for Care: The World Federation of Hemophilia's Fundraising Goal**  
**To Provide Hemophilia Treatment for All**

***International Soccer Star, Freddy Adu, Teams With WFH To Increase Hemophilia Awareness***

MONTREAL, Canada, [22 MAY 2006]: The World Federation of Hemophilia (WFH) announced the launch of Scoring for Care, a soccer-oriented fundraising program made possible by a grant from Wyeth Pharmaceuticals to support those living with hemophilia in the United States and around the world. Freddy Adu, DC United soccer player and Scoring for Care spokesperson, is teaming up with soccer leagues and local hemophilia patient advocacy groups across the country to raise funds through local soccer events. Funds raised through Scoring for Care will help people with hemophilia manage the disease, increase life expectancy, improve quality of life and raise awareness of the disease.

"No child born with a bleeding disorder should have to live with pain, disability or the prospect of early death. Scoring for Care will make a difference in the lives of people with hemophilia throughout the world by raising funds for WFH initiatives that advance our vision of ensuring Treatment for All with hemophilia regardless of where they live in the world," said Mark Skinner, President of WFH.

Hemophilia is a rare bleeding disorder that affects and estimates 400,000 people worldwide. Many of these people live in the developing world and have little or no access to the proper care and treatment they need.

A native of Ghana, Adu knows medical treatments can be insufficient in developing countries; "Hemophilia is a disorder that can be managed with proper access to treatment. Scoring for Care allows me to use my passion for soccer to help children with hemophilia throughout the world gain access to treatment," said Adu.

The soccer team that raises the most funds for hemophilia nationwide will win a training session with Adu. Other prizes include autographed soccer balls and merchandise and an all-expense paid trip to meet Adu in Washington, DC.

In Scoring for Care's first year, local patient advocacy groups will team up with soccer teams across the country to organize fundraising activities including, goal kicking contests, "parents vs. players" games and raffles. Funds raised through Scoring for Care events will benefit local hemophilia patient advocacy groups, and WFH, the largest contributor of humanitarian aid to people with hemophilia.

"Wyeth is proud to sponsor the World Federation of Hemophilia's Scoring for Care program," said Robert J. Dufour, Vice President & Global Business Manager for Hemophilia at Wyeth. "This program is a great way to involve people in local events that will provide benefit to those living with hemophilia. We are fully committed to making a positive impact on the lives of people in the hemophilia community in the United States and around the world."

Scoring for Care's Web site, [www.scoringforcare.org](http://www.scoringforcare.org), provides details about implementing local fundraising events, features customizable materials that can be downloaded from the site and includes hemophilia educational materials. People who are interested in learning more about this program and how to become involved can visit [www.scoringforcare.org](http://www.scoringforcare.org).

#### About the World Federation of Hemophilia

The World Federation of Hemophilia (WFH) works in partnership with health care professionals and people with hemophilia, governments and regulators, industry and foundations, to improve hemophilia care throughout the world. Visit WFH online at [www.wfh.org](http://www.wfh.org).

#### About Scoring for Care

Scoring for Care is a worldwide, soccer-oriented program that helps local hemophilia patient advocacy groups support those living with hemophilia in local communities as well as developing countries. Together, they raise funds through localized soccer events. Scoring for Care is made possible through an exclusive educational grant from Wyeth Pharmaceuticals in partnership with WFH. For more information about Scoring for Care, visit [www.scoringforcare.org](http://www.scoringforcare.org).

#### About Wyeth

Wyeth Pharmaceuticals, a division of Wyeth, has leading products in the areas of women's health care, cardiovascular disease, central nervous system, inflammation, transplantation, hemophilia, oncology, vaccines and nutritional products. Wyeth is one of the world's largest research-driven

pharmaceutical and health care products companies. It is a leader in the discovery, development, manufacturing, and marketing of pharmaceuticals, vaccines, biotechnology products and nonprescription medicines that improve the quality of life for people worldwide. The Company's major divisions include Wyeth Pharmaceuticals, Wyeth Consumer Healthcare and Fort Dodge Animal Health. For more information about Wyeth, visit [www.wyeth.com](http://www.wyeth.com). To learn more about how Wyeth is seeking to improve the future of for the hemophilia community, visit [www.hemophiliavillage.com](http://www.hemophiliavillage.com).

###

---