

WFH HEMOPHILIA COMMERCIAL (TRANSCRIPT)

Hemophilia.

An inherited bleeding disorder that affects 400,000 people around the world.

The disorder means blood won't clot properly.

People living with hemophilia don't bleed any faster. The bleeding just lasts longer.

The main danger is internal bleeding, which damages joints and muscles.

Even a small bump or fall can start internal bleeding.

Bleeding into the brain can be fatal.

Ali* can't walk because there was no medicine available.

He's among the 75% of hemophilia patients around the world who don't get adequate treatment.

Eight-year-old Mirza* almost bled to death after an operation, until the WFH sent emergency medicines to the hospital. There are many others like him who need your help.

With proper treatment, people with hemophilia can lead active, productive lives.

Without treatment, children with severe hemophilia will die young, or grow up severely disabled.

The World Federation of Hemophilia works hard each year to save and improve the lives of many people living with hemophilia.

The WFH also trains medical professionals, patient groups, and volunteers – and educates people with hemophilia on how to properly care for themselves.

I'm Mark Skinner, president of the World Federation of Hemophilia, and I have hemophilia myself. No child should endure the pain and suffering that I did, especially when treatment exists. And no parents should be told, like mine were, that their child will die young. Treatment saved my life.

Others should have the same opportunity, no matter where they live.

You can help us accomplish that. You can help change the lives of thousands of people living with hemophilia by getting involved.

Help support the World Federation of Hemophilia by donating, but do it now. Because every second counts when you have hemophilia.

**Names changed for privacy.*