



Reasons to Participate in World Hemophilia Day 2010:

1. Raise awareness of inherited bleeding disorders in your community.
2. Support your patient group or local chapter.
3. Educate new patients and their families.
4. Lobby government officials about improving care for people with hemophilia and other bleeding disorders.
5. Attract more volunteers to your cause.
6. Raise funds to support your activities.
7. Get more attention for your event.
8. Provide an interesting angle to get the media's attention.
9. Participate in our global caring community.
10. Support your hemophilia treatment centre.
11. Highlight the importance of proper care for people with bleeding disorders.
12. Spread the word about the global needs for people with bleeding disorders in developing countries.
13. Support the World Federation of Hemophilia and its vision of Treatment for All.
14. Adapt the World Hemophilia Day theme to further your own needs.
15. Broaden attention beyond your own community to the general public.

For more materials, visit www.wfh.org/whd.