



Suggested activities for World Hemophilia Day 2012

The following activities are suggestions of how you can get involved at a personal or organizational level to raise awareness and promote World Hemophilia Day.

On World Hemophilia Day, help Close the Gap:

- Place the World Hemophilia Day logo on your website and link to www.wfh.org/whd/en.
- Become a fan of the WFH Facebook page (www.wfh.org/facebook) and encourage your friends to visit and 'like' the page.
- Copy the Facebook status and profile picture of the World Federation of Hemophilia (WFH) on April 17.
- Wear red on World Hemophilia Day. Send a memo around your workplace or school and ask your colleagues or classmates to join you, and then post the photos on the WFH Facebook page.
- Update your Facebook status with your plans for World Hemophilia Day and ask your friends to do the same.
- Send a text message or e-mail to friends encouraging them to learn more about bleeding disorders by visiting the WFH website and Facebook page.
- Support the work of the WFH by becoming a member. Visit www.wfh.org for more information.

Other possible activities include:

- Plan a family day where people with bleeding disorders and their family members can join together to celebrate World Hemophilia Day.
- Organize a walk-a-thon or another event to raise awareness about inherited bleeding disorders in your community.
- Invite healthcare workers who are not normally involved with your organization to your event (for example, occupational therapists, rheumatologists, obstetrician/gynecologists, community health agencies, etc).
- Organize a meeting with local treatment centres to discuss ways to improve care for all bleeding disorders.
- Request success stories from your members. Share these stories with media that you have contacted for World Hemophilia Day. Include these stories in your newsletter or on your website. Share them with the WFH.
- Organize a fundraising event, such as a Global Feast, in support of the World Federation of Hemophilia's goal to Close the Gap. Visit www.globalfeast.org for more information.

For more materials, visit www.wfh.org/whd/en.