



WORLD HEMOPHILIA DAY 2019 | APRIL 17

OUTREACH & IDENTIFICATION

April 17, 2019 will mark the 29th World Hemophilia Day. This year, the World Federation of Hemophilia (WFH) is focusing on reaching out and identifying new members of the bleeding disorders community. For many years, the WFH has supported outreach projects in different countries and conducted educational events for both lay and health care professionals in conjunction with our national member organizations (NMOs).

As there are many different types of bleeding disorders including hemophilia, rare clotting factor deficiencies, inherited platelet disorders and von Willebrand disease (VWD), reaching out is really the *first step to care*. The diagnosis and treatment of VWD is also a priority in our community as research has shown that as many as 9 out of 10 people with VWD have not been diagnosed. The WFH will take the opportunity on World Hemophilia Day to emphasize the importance of outreach and identification of new patients and to acknowledge the need to take more action, create awareness, and provide support to improve the lives of those living with bleeding disorders worldwide.

Join us once again in showing your support to the global bleeding disorders community by taking part in the World Hemophilia Day Light it Up Red! campaign.

Last year, thousands of people worldwide united to show their support by lighting up over 70 major landmarks in cities across the world. We invite you to take a part in this initiative by having a local landmark (big or small) lit up. Post photos and engage with the bleeding disorders community on our social media pages and share what World Hemophilia Day means to you!



WFH

WORLD FEDERATION OF HEMOPHILIA
FÉDÉRATION MONDIALE DE L'HÉMOFILIE
FEDERACIÓN MUNDIAL DE HEMOFILIA



REACHING OUT

THE FIRST STEP
TO CARE

SOCIAL MEDIA

Get social by using the hashtag **#WHD2019** and let us know how you will be marking World Hemophilia Day! Follow our 2019 social media campaign as we relate this year's theme to the many facets of WFH programs and initiatives.

The WFH would like to thank our 2019 World Hemophilia Day sponsors for their continued support:

Bayer	Pfizer
BioMarin Pharmaceutical Inc.	Precision Biologic
Biotest	Sangamo
CSL Behring	Therapeutics
F.Hoffmann-La Roche Ltd	Sanofi Genzyme
GC Pharma	Shire
Grifols	Sobi
Kedrion	Spark Therapeutics
Novo Nordisk	uniQure
Octapharma	

WORLD HEMOPHILIA DAY 2019 **THEME** **ACTIVITIES**

We invite you to visit our website to learn about the gaps in treatment and the importance of more global outreach.

www.worldhemophiliaday.org

Submit your diagnosis story or share how your community reaches out to identify patients. Together, let's take the first step to care.

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 /wfhemophilia

 @wfhemophilia